This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claims 1-42: (Canceled)

Claim 43 (Previously Presented): An encrypted data transmitting method comprising the steps of:

transmitting information indicating a watching and listening unit time to a receiving side; encrypting data by using a key;

transmitting the encrypted data to the receiving side;

transmitting information for decoding the encrypted data to the receiving side, in accordance with a request from the receiving side issued on the basis of the information indicating the watching and listening unit time;

changing the key for each of the watching and listening unit;

recording a watching and listening time obtained by integrating the watching and listening unit time; and

charging on the basis of the watching and listening time.

Claim 44 (Previously Presented): A method according to claim 43, wherein the request from the receiving side is issued before the watching and listening unit time elapses.

Claim 45 (Previously Presented): A method according to claim 43, wherein the information for decoding the encrypted data is a key which data is encrypted.

Claim 46 (Previously Presented): A computer readable medium storing a computer program for causing to execute an encrypted data transmitting method comprising the steps of: transmitting information indicating a watching and listening unit time to a receiving side; encrypting data by using a key;

transmitting the encrypted data to the receiving side;

transmitting information for decoding the encrypted data to the receiving side, in accordance with a request from the receiving side issued on the basis of the information indicating the watching and listening unit time;

changing the key for each of the watching and listening unit;

recording a watching and listening time obtained by integrating the watching and listening unit time; and

charging on the basis of the watching and listening time.

Claim 47 (New): A receiving apparatus comprising:

receiver adapted to receive encoded program data from a transmitting apparatus;

requestor adapted to issue a request of a decoding key for the encoded program data, to the transmitting apparatus, wherein the issue is executed at predetermined intervals;

acquisition unit adapted to acquire the decoding key of the encoded program data, from the transmitting apparatus;

decoder adapted to decode the encoded program data by using the acquired decoding key;

reproducer adapted to reproduce a program which is decoded from the encoded program data by said decoder;

detector adapted to detect whether instruction of a stop of program reproduction is inputted or not; and

controller adapted to control said requestor to stop issue of the request in accordance with the detection by said detector.

Claim 48: (New) An apparatus according to claim 47, wherein the decoding key is changed at predetermined intervals at the transmitting apparatus.

Claim 49: (New) An apparatus according to claim 47, wherein said acquisition unit receives information indicating the predetermined intervals together.